

Local Living New Jersey

Sponsorships & Marketing



About Local Living NJ

Created in 2018 Local Living New Jersey was made as a resource to share and help others discover the amazing things the stage of New Jersey has to offer anytime of the year. Over the last few years Local Living has grown to be a go to Instagram and Blog for discovering new places.

Local Living is dedicated to showcasing local and unique stores, restaurants, wineries, breweries and other activities in New Jersey.

29K

IG Followers as of May 2023

10K

Unique Website Users in 2022

68K

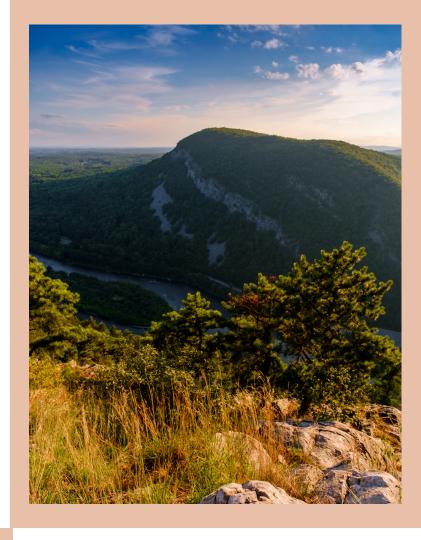
Impressions in 90 Days Across Meta



Sponsorship Pricing

- 1-2 featured blog post per month per term of sponsorship.
- 2 boosted posts per month on Instagram
- 2 boosted post per month on Facebook
- Instagram stories (3-5 slides with links) per week.
- Featured on all listicles where applicable
- Links added to Link in bio (button) for term of sponsorship.
- Dedicated AD/ Sponsor highlight on LocalLivingNJ.com homepage

3 Months - \$2,500 6 Months - \$4,000 1 Year - \$7,000





Social Media Packages

Includes:

- Boosted Facebook & Instagram Post 1 per week
- Post linked to bio
- Instagram Story post (3-5 slides) with links per week

Suggested Add ons (Discounted with Package):

- \$100 Featured blog post
- \$50 Ad on LocalLivingNJ.com
- \$50 Listed as featured event on LocalLivingNJ.com

1 Week Promotion - \$2002 Week Promotion - \$3001 Month Promotion - \$500

A La Carte Pricing & Collaborations

Social Media

Instagram Reel \$200-\$400

Static Instagram or Facebook Post \$75

Boosted Post on Instagram or Facebook \$150

Instagram Story (3-5 Sides) \$25

Wesbite

Ad on LocalLivingNJ.com \$50

Featured Blog Post \$100

Link in Bio Ad \$25



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