



# Local Living New Jersey Sponsorships & Marketing



## About Local Living NJ

Created in 2018 Local Living New Jersey was made as a resource to share and help others discover the amazing things the state of New Jersey has to offer anytime of the year. Over the last few years Local Living has grown to be a go to Instagram and Blog for discovering new places.

Local Living is dedicated to showcasing local and unique stores, restaurants, wineries, breweries and other activities in New Jersey.

# 29K

**IG Followers  
as of May 2023**

# 10K

**Unique Website Users  
in 2022**

# 68K

**Impressions in  
90 Days Across Meta**





# Sponsorship Pricing

- 1-2 featured blog post per month per term of sponsorship.
- 2 boosted posts per month on Instagram
- 2 boosted post per month on Facebook
- Instagram stories (3-5 slides with links) per week.
- Featured on all listicles where applicable
- Links added to Link in bio (button) for term of sponsorship.
- Dedicated AD/ Sponsor highlight on LocalLivingNJ.com home page

**3 Months - \$2,500**

**6 Months - \$4,000**

**1 Year - \$7,000**



## Social Media Packages

### Includes:

- Boosted Facebook & Instagram Post - 1 per week
- Post linked to bio
- Instagram Story post (3-5 slides) with links per week

### Suggested Add ons (Discounted with Package):

- \$100 - Featured blog post
- \$50 - Ad on LocalLivingNJ.com
- \$50 - Listed as featured event on LocalLivingNJ.com

**1 Week Promotion - \$200**

**2 Week Promotion - \$300**

**1 Month Promotion - \$500**





# A La Carte Pricing & Collaborations

## Social Media

Instagram Reel	\$200-\$400
Static Instagram or Facebook Post	\$50
Boosted Post on Instagram or Facebook	\$100
Instagram Story (3-5 Sides)	\$25

## Website

Ad on LocalLivingNJ.com	\$50
Featured Blog Post	\$100
Link in Bio Ad	\$25

## Collaborative Partnerships

If you're seeking a collaborative partnership rather than traditional advertising, we invite you to explore the possibility of a gifted collaboration with Local Living New Jersey. We are open to visiting your establishment and creating a captivating Post, Blog, or Reel in exchange for an enriching experience. Please feel free to email us with any ideas or questions you may have regarding this unique opportunity.



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